

**SAMSUNG**

## Success Story



### Technology-Savvy School Gives the OfficeServ™ Platform an A+

#### BUSINESS CHALLENGE

The use of technology in school environments is rapidly changing, and Fort Worth Academy—a private K - 8 day school with over 250 students—is leading the charge. All students in grades 5 - 8 have been issued their own Tablet PC for classroom and home use. Students in grades 2 - 4 have daily access to wireless laptop computers, and even kindergarten and first grade students have desktop computers in their classrooms. But this ultra-modern school had an outdated telephone system that was no longer supported by the manufacturer. Needing to expand its capabilities to accommodate additional classrooms, the time was right for an upgrade. Priorities and challenges related to the upgrade included the following:

- Enhance flexibility and convenience of communication among 40-plus faculty and staff
- Increase accessibility of administrators, faculty, security, facilities and other staff
- Ensure reliable communication of school-closing announcements and incoming messages
- Integrate seamlessly with existing infrastructure spanning 20 acres including three buildings and athletic fields
- Accommodate short-term budget challenges

#### SOLUTION

Administrators at Fort Worth Academy turned to US NET, authorized Samsung dealer, for the answer they needed. Boyd Weaver of US NET recommended the installation of an OfficeServ™ 7200 system with 43 digital keysets—one in every classroom—and 17 SMT-5100 wireless handsets for teachers and staff who are constantly on the move. The combination of a low-cost Samsung OfficeServ platform and flexible financing allowed the school to overcome budget challenges that could have delayed installation of the system.

Other system highlights include:

- Follow Me feature to simplify communication among administrators, teachers and other staff while on the go
- Easy-to-use intercom and paging capabilities to enable campus-wide announcements and provide an alternate way to locate staff
- Integrated bell system to run bells from the OfficeServ platform
- Auto Attendant function to reliably record messages for bad weather and holiday announcements and give every teacher a personal mailbox
- Caller ID with name, number, and time display to allow easy identification and prioritization of calls
- Converged voice and data communications for streamlined equipment and system operation
- Wi-Fi Certified, compatible equipment to ensure optimum system functionality using existing wireless access points
- Wireless handsets for key staff members enhance campus safety and security

#### QUOTE

“We give our students the most powerful learning tools available today, including their own PCs to use in class and take home. By installing the state-of-the-art OfficeServ system, we have created a technology-driven, collaborative setting that provides our administrators, teachers and staff the optimal communications tools they need to stay connected and productive.”

*Darryl Loy  
Associate Head  
of School for Operations  
Fort Worth Academy*

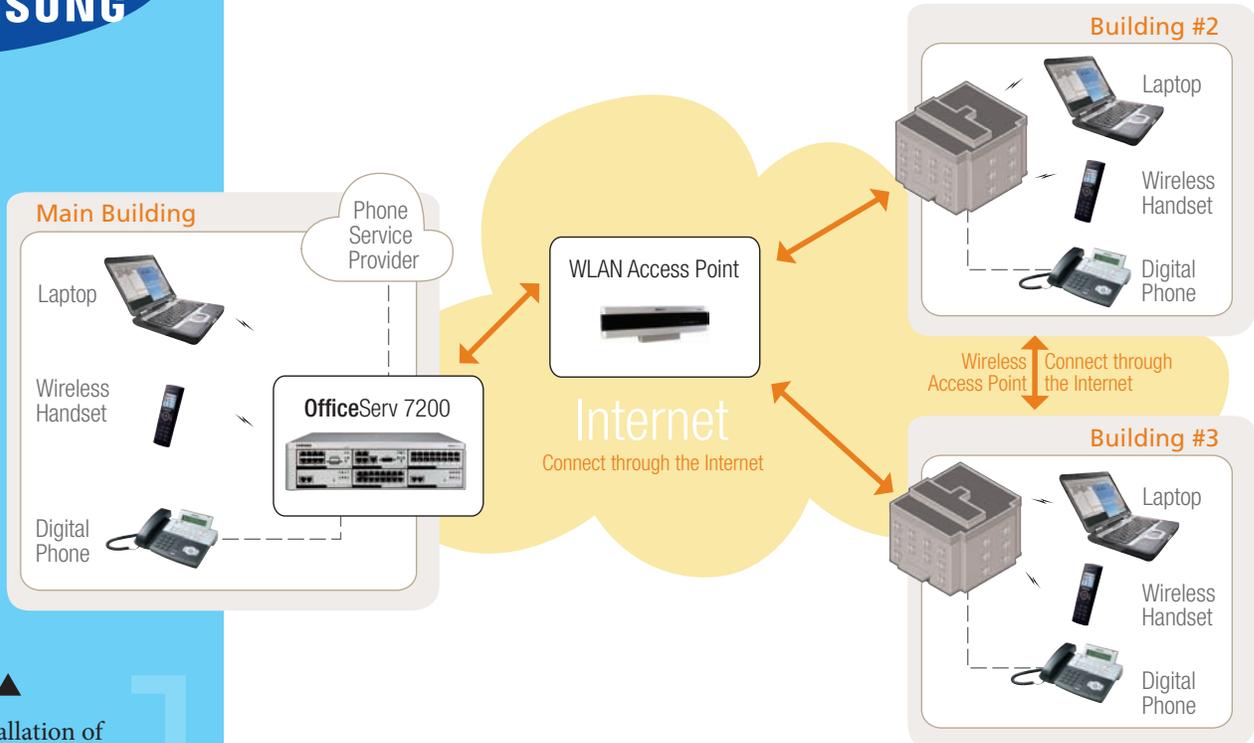
#### ABOUT

Fort Worth Academy is a co-educational, private, independent K - 8 day school.

Founded through the collaborative efforts of parents and university educators, it provides a balanced, personalized educational experience for each student.

Leading-edge, 21st century research-based approaches to teaching and learning in combination with a spirit of collaboration, cooperation and kindness set the school apart.

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The installation of the Samsung **OfficeServ 7200** connecting to a wireless LAN has enabled seamless networking throughout the campus, improving communication and security.

## RESULTS

With the new **OfficeServ** system, Fort Worth Academy minimized retrofit costs, improved operational efficiencies, and added convenience, reliability and mobility to its telecommunications functions. Now, using wireless phones, staff can communicate instantly and stay connected with administrators and other parties in the event of an incident—even if it occurs on the playground or outside the building. The following is a summary of benefits the new system has provided:

- Wireless handsets allow for quicker incident response and keep teachers and staff connected with the front office from anywhere on campus
- Key staff members remain in touch both on and off-site with the system's Follow Me feature, which allows calls to be forwarded to mobile and remote phones
- Digital phones with intercom and paging features in each classroom provide added building security and eliminate the need for a built-in intercom
- Integrated bell function that runs through the Samsung platform eliminates need and expense of a separate system
- Existing wireless capabilities were a perfect fit with the digital handsets, enabling Fort Worth Academy to avoid additional infrastructure costs
- Strain on administrative staff is reduced and clerical redundancies are eliminated through the proper routing of calls

## FUTURE BENEFITS

“When the school is ready to grow again, the **OfficeServ** system is expandable and can evolve with it,” stated Boyd Weaver of US NET. “And with the service and support backing of US NET and Samsung, they won’t have to spend time worrying about their telecommunications system and they can stay focused on what matters most: their students.”